

Pan Oston®

BLUE FIRE Fast Order

Turns self-service into an experience

The BLUE FIRE Fast Order kiosk is a member of the Red Dot awarded kiosk family and is designed for use in self-service, takeaway and QSR restaurants. The kiosk is a perfect way to speed up your interactive customer processes in the most intuitive way. Meaning you can offer your customers a unique experience when ordering their menu.





CONNECTING

The BLUE FIRE Fast Order kiosk can connect with customers' devices in many ways (Wi-Fi, Bluetooth, RFID, iBeacon). This connectivity allows you to help your customers faster, to forward special offers and to give feedback, or offer the opportunity to register themselves, etc.



IDENTIFYING

A kiosk can help you identify your customers by scanning a bar code on their phone or loyalty card. This gives you a lot of new opportunities to interact with your customer in a different way and build long term relationships with them.



PAYING

Your customers can order and make payments at your BLUE FIRE Fast Order kiosk. The payment can be done by bank card, cash or a loyalty card.



SCANNING

Your kiosk with scanner enables your customer to scan barcodes and QR codes. The 2D scanner enables scanning from labels, cards, receipts, tickets but also from mobile devices.



INFORMATION

The BLUE FIRE Fast Order kiosk allows you to give information about products to your customer. For example the nutrition of a meal or what other products will fit with the ordered product.



ADVERTISING

You can show your customer all kinds of different ads through the kiosk. Advertising linked to a loyalty program is a way to up, cross and deep sell your products. Show your customers what they might like based on what they ordered before. With advertising, your kiosk gets a solid place within your sales strategy.



The BLUE FIRE Fast Order kiosk is especially made for self-service restaurants. The kiosk allows your customers to order their products by themselves and pay for them as well. Through the use of smart hardware and software components, you offer your customers a unique user experience while they are ordering their menu. The innovative and fresh design fits perfectly into your omnichannel organization and is the ideal solution for self-service. The BLUE FIRE Fast Order kiosk is available as single or double sided kiosk, but you can also mount a kiosk on the wall. The kiosk has the latest capacitive 27 or 32 inch touchscreen display, which will be covered in glass.

- Especially made for fast ordering
- Single and double sided
- The best ergonomics
- Software integration
- (Remote) service and easy maintenance

TOUCHSCREEN

1900mm

PC

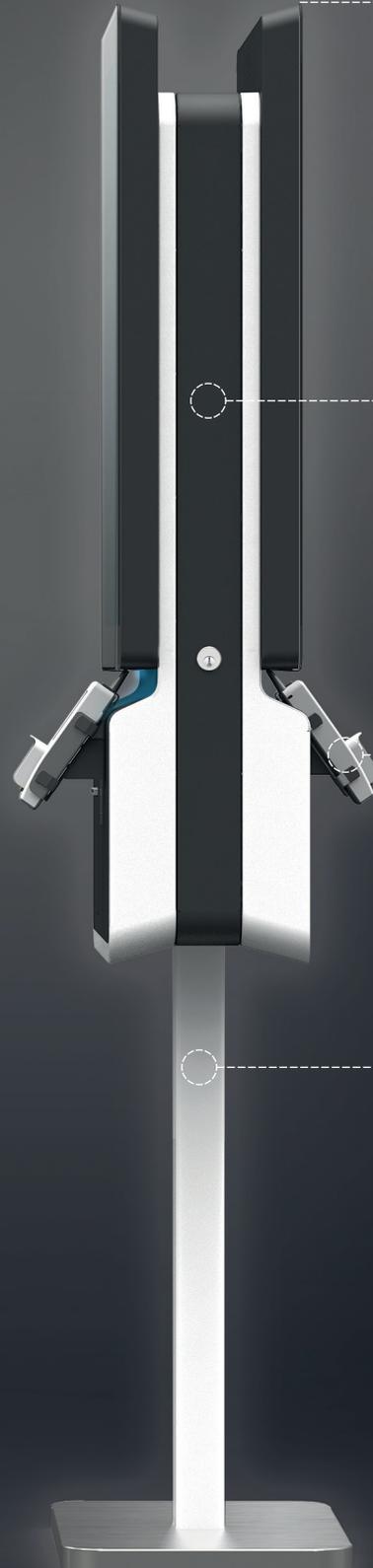
LED

SCANNING

PAYING

PRINTING

ADJUSTABLE
HEIGHT





The BLUE FIRE Fast Order kiosk is designed for use in self-service, takeaway and QSR restaurants. It allows your customers to order and pay for their meals in a self-sufficient way. The self-service functionality makes ordering, collecting and purchasing quick and simple. Customers can go through your menu and select all the products that they want to buy. During this process

you can also use advertisement to up, cross, or deep sell your products. When your customers are finished, they can look into their order and purchase the chosen products. Paying at the kiosk by bank card (contactless), cash or a loyalty card is made easy. Making every transaction is smooth and effortless. Besides ordering, the BLUE FIRE Fast Order kiosk gives your

customers information about your products. For example information about the nutrition or ingredients of your meals and beverages. The BLUE FIRE Fast Order kiosk has a 27 or 32 inch touchscreen display and can be single or double-sided. Besides that, the kiosk can also be mounted on the wall.

MORE INFORMATION? VISIT WWW.PANOSTON.CO.UK

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